



*Trans
Diamond*

December 6-10, 2017
Bengaluru, India

Organized by:

MAKERROOM
An Indian European social change ecosystem



Setting the Stage

Celebrating Diversity to accelerate Transgender Movement across the world

Transgender movement across the world has reached an accelerated phase where the community is making significant progress in their advocacy for basic rights, identity and acceptance. Despite the increasing acceptance and mainstream media discussion, transgender individuals still face socio-economical and systemic barriers across the world.



Setting the Stage

Accelerating Transgender Movement across the world

In March, 2016 European Commission President **Jean Claude Juncker**, Council of Europe President **Donald Tusk** and Prime Minister of India **Narendra Modi** reconfirmed their commitment to jointly strengthen the Strategic Partnership between EU and India.

The partnership was established to strengthen the collaboration between EU and India in wide range of areas for cooperation e.g. foreign and security policy, trade and investment, economy, global issues as well as **people to people contacts and human rights**. [Click here to read more!](#)

To reaffirm commitment to the EU-India Human Rights Dialogue as a key tool to promote shared human rights values and begin the much needed dialogue involving civil societies and nurture an impact-oriented dialogue leading to improve the lives of the transgender community, **Make Room India** launched Trans Diamond, international festival to celebrate diversity and spearhead the movement for equal rights.

About



Trans Diamond is a **5-day long festival** dedicated to **celebrate diversity** and be the **platform for active citizenship** and **international collaboration**. The festival is a set of distinctive events that brings world's leading transgender activists, like-minded corporations, government bodies, communities, civil societies, LGBTIQ members, artists, film-makers and policy makers together.

Highlights: Social Beauty Pageant, Transgender Film Screening, Capacity Building and Musical night !

Using **Arts as a tool for social change**, the Festival draws attention to a wide range of issues faced by the transgender community. Leveraging the power of creative and performing arts, the Festival aims to catalyze the struggle for equal rights, acceptance and sensitize society. The Festival will **identify leaders** from within the community, **build capacities** to engage in a **dialogue** with **policy-makers** and society at large to highlight pertinent issues.



Social Beauty Pageant - Trans Diamond Queen

- Redefining paradigms of beauty and bringing together role models from across the world.
- Spread over **5 days**, the *Trans Diamond- Social Beauty Pageant* gathers some of the world's most confident, socially active and empowering trans-women to uplift, educate, and galvanize communities and movement.
- The Pageant will celebrate **human rights**, **raise awareness** and **join hands** to drive **positive change** in the world.
- Series of **community interaction**, **field visits**, **training** to enhance personal effectiveness and **leadership**
- The pageant will **nurture** the contestants to be their personal best, embrace themselves and continue to **set an example** for others to **break the barriers**



Social Beauty Pageant - Uniqueness

- Redefining what it means to be beautiful inside and confident outside
- Participants from all walks of life: transgenders from age groups of 18 and above
- Personality Development Workshops to build the leadership abilities of the participants
- Field Challenges to enhance problem solving abilities and using the Pageant to be the change in the world
- **Breaking the barriers** by being at the forefront and leading
- A unique platform for trans-women to build career goals and in turn be empowering role models for the transgender community across the world.



Outline

Duration

5 Days

Dates

December 6-10, 2017

Place

Bengaluru, India

Day 1

Welcome to Bengaluru Gala &
Transgender Film Screening

Day 2

One with the Community -
Local challenges & Meet the
local government

Day 3

International Culture Evening
& Talent Show

Day 4

Personal Profile Interview &
Leadership capacity Building

Day 5

Grand Finale
Grand Musical



Highlights of the Agenda

Day 1

Welcome to Bengaluru Gala & Transgender Film Screening

Day 2

One with the Community

Visit the local communities and are challenged to solve a socially relevant issue

Day 3

International Culture Evening & Talent Show

Showcase their talent and represented community

Day 4

Personal Profile Interview & Leadership capacity Building

Build individual persona and engage in self-development capacity building workshops

Day 5

Grand Finale & Musical

Final Day of competition & creative celebration of the Transgender Movement

Throughout the week contestants will be challenged to present themselves, interact with local community, propose solutions to the existing issues building their own leadership capacities to be strong advocates of the community worldwide. The Final Agenda will be updated soon.

Selection & Competition



Selection:

- Interested individuals can apply online and alternatively through their national agencies
- Participants must be at least 18 years of age as on 15th of October 2017

Competition:

- The participants will compete and collaborate over the 5 days across various segments

Jury:

- 7 extraordinary individuals will form the **Grand Jury** of the Social Beauty Pageant - **Trans Diamond Queen 2017**

Entry



The selected contestants are required to cover the participation fee of INR 35,000/-

Participation fee covers:

- 5 days residence at a luxurious hotel with 3 meals included;
- Shuttle from and to airport;
- Local transportation;
- A sash of your represented country;
- Hairdresser & make up for Grand Finale;
- Professional photo shoot & promotional video;
- Press and social media coverage;
- 2 Free passes for the Grand Finale;
- 2 Free passes for the Trans Diamond Events
- Internationally recognized certificate of participation;
- Field visit - local community immersion;
- 2 workshops on self-development;
- Participation at the Transgender Film Festival

Please note that the participation fee covers the above mentioned facilities during the festival (6th - 10th Dec, 2017), if contestant wishes to arrive early or stay longer additional costs have to be borne by themselves.



Winning Titles

1. WINNER - CROWN TITLE - TRANS DIAMOND QUEEN 2017

- **Cash prize**
- A fully funded **leadership program**;
- **The Goodwill Ambassador** Title
- **Monthly media coverage** on international press;
- Narrated audiovisual **documentary**;
- Sponsored International Exchange Program;
- Personalized Photo Shoot;
- A personalized Sash;
- A Crown;
- Exposure to international media/casting agencies
- *Other sponsorships and benefits will be announced soon!



Winning Titles

2. FIRST RUNNER UP

- A fully **funded leadership** and exchange program;
- A personalized sash
- Sponsored International Exchange Program

3. SECOND RUNNER UP

- Sponsored International Exchange Program;
- A personalized sash

4. PEOPLE'S CHOICE AWARD

- A personalized sash



Associated Initiatives

TRANSGENDER FILM FESTIVAL: Bringing together some of the loudest audiovisual voices of the transgender community to showcase latest documentaries and social campaign short movies

TRANSGENDER MUSICAL & TALENT SHOW: Trans-artists from across the world - singers, actors, composers and theatre directors join hands to create a life-changing performance

TRANSFORUM- Extraordinary individuals sharing personal stories of overcoming obstacles faced by the Transgender community

INTERNATIONAL LEADERSHIP EXCHANGE PROGRAM: A one-year program to identify, nurture and build capacities of Transgender leaders to lead and accelerate the movement across the world

TRANSGENDER CAPACITY BUILDING: Using various non-formal learning methodologies to build artistic and entrepreneurial capacities of the transgender community to set career goals, be better leaders and role models.

INTERNATIONAL MOBILITY PROJECT: Transgender communities collaborate to develop international mobility projects and build contextual solutions

Contacts



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An Indian-European Social Change Ecosystem, Make Room India, works to foster impactful cooperation between India and Europe by establishing and nurturing partnerships between students, social entrepreneurs, universities, financial stakeholders and organizations to develop international and local community-oriented impact projects addressing social issues

**The Festival is open for strategic, knowledge, outreach and media partnerships with individuals and organizations from across the world.*



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